

# THE PEOPLE ON BOARD

## Corporate Leaders In The Group



**DR CHEONG CHOONG KONG**

SATS Chairman and Chief Executive Officer/Deputy Chairman of Singapore Airlines Ltd. He is Chairman of SIA Engineering Company Ltd and ABACUS International Pte Ltd. Dr Cheong is also a Director of Singapore Press Holdings Ltd and Oversea-Chinese Banking Corporation Ltd. He is on the Board of Governors of the Singapore International Foundation and is Vice Chairman of the Singapore-United States Business Council.

**MR MICHAEL TAN JIAK NGE**

Deputy Chairman of SATS, Executive Vice President (Commercial) of Singapore Airlines Ltd and Chairman of SATS Airport Services Pte Ltd.

**MR CHEW CHOON SENG**

Executive Vice President (Administration) of Singapore Airlines Ltd, Chairman of SilkAir (Singapore) Pte Ltd, SATS Catering Pte Ltd, Singapore MRT Ltd, Singapore LRT Ltd and International Development & Consultancy Corporation Pte Ltd.

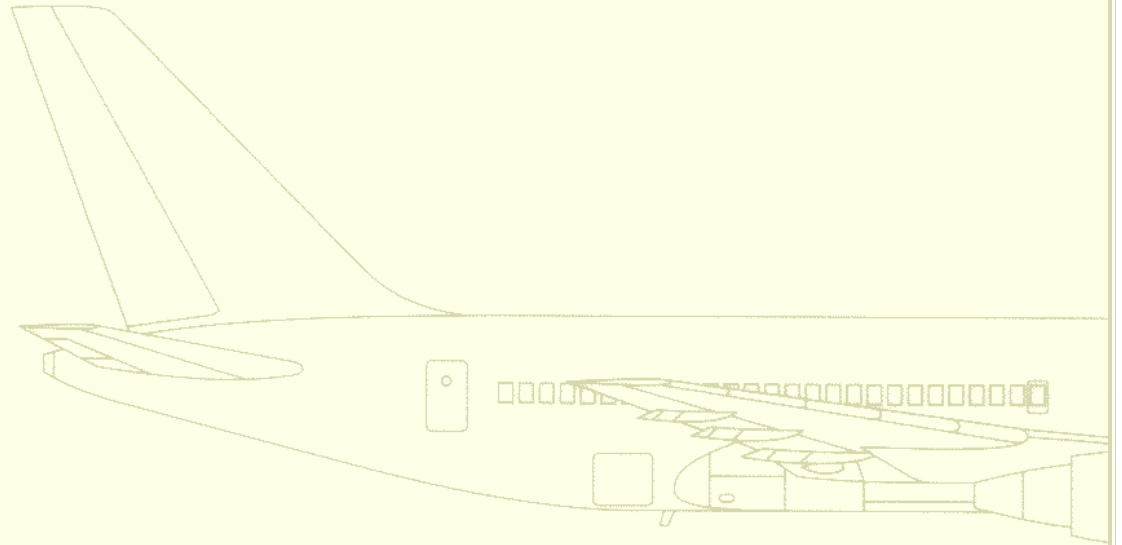
**MR BARRY DESKER**

Chief Executive Officer of the Trade Development Board. He is also Chairman of TDB Holdings (Pte) Ltd and Singapore Network Services Pte Ltd. Mr Desker was Singapore's Ambassador to Indonesia from November 1986 to December 1993.

**FROM LEFT TO RIGHT:**

- Dr Cheong Choong Kong
- Mr Michael Tan Jiak Ngee
- Mr Chew Choon Seng
- Mr Barry Desker
- Mr Richard Charles Helfer
- Dr Hong Hai
- Mr Ng Kee Choe





**MR RICHARD CHARLES HELFER**

President and Chief Executive Officer of Raffles Holdings Ltd and Chairman and Chief Executive Officer of Raffles International Ltd. Mr Helfer serves as a member of the Preservation of Monuments Board and the Singapore Hotel Association. He is a member of the Singapore Trade Development Board's Franchise and Brand Advisory Committee and is Chairman of the Advisory Council of the Institute of Productivity Studies.

**DR HONG HAI**

President and Chief Executive Officer of Haw Par Corporation Ltd. He is President and Chief Executive Officer of Haw Par Healthcare Ltd and Director of IDT Holdings (Singapore) Ltd. Dr Hong is also the Chairman of the Economics Committee of the Singapore Chinese Chamber of Commerce and Industry and Deputy-Chairman of the Singapore-Sichuan Trade and Investment Committee.

**MR NG KEE CHOE**

President and Chief Operating Officer of the Development Bank of Singapore Ltd. He is Chairman of the Insurance Corporation of Singapore Ltd and a director of various other companies including DBS Group Holdings Ltd, the Development Bank of Singapore Ltd, Asean Finance Corporation Ltd, Singapore Technologies Engineering Ltd, Singapore-Bintan Resort Holdings Pte Ltd, and Southern Africa Investments Pte Ltd. Mr Ng is also on the Board of Governors of the Singapore International Foundation and is Vice Chairman of the Institute of Banking and Finance.

**LEFT THE BOARD**

**T**he Board thanks Mr Chew Leng Seng for his past contributions. Mr Chew left the Board in March 2000.